



December 3, 2014

MEMORANDUM

TO: Swan Island-North Portland Air Quality Forum

FROM: Debra Nudelman and Annie Kilburg, Kearns & West on behalf of Oregon Consensus

SUBJECT: Swan Island-North Portland Air Quality Forum Meeting – December 3rd Meeting Summary

Thank you for your participation and effort in the Swan Island-North Portland Air Quality Forum meeting held on December 3, 2014 at the Metro, Portland OR. This memo includes agreed-upon action items and a brief meeting summary.

Action Items	Who	When
1. <u>Information Follow-up</u> <ul style="list-style-type: none"> Develop and distribute action items memo 	Kearns & West (K&W) to group	By cob, 1/6
2. <u>Project Team</u> <ul style="list-style-type: none"> Discuss next steps regarding working with a research advisory committee Discuss the implications of future work on this project in a strategic manner Conclude, evaluate, and record this process into a separate document. 	Christine Svetkovich (DEQ) will contact Mary Peveto Councilor Sam Chase will meet with Sarah Angell and Mary Peveto Steve Greenwood and Oregon Solutions to Swan Island-North Portland Air Quality Forum	Schedule meeting by 1/15 Schedule meeting by 1/15 By cob, 1/31

List of Attendees (~Conveners)

Member	Affiliation
Sarah Angell	Swan Island Business Association
David Breen	Port of Portland
Brian Burton	Daimler Trucks North America
Heather Hoell	Venture Portland
Brian Duncan	Arbor Lodge Neighborhood
Lorne Hudson	Arbor Lodge Neighborhood
David Goodyke	Overlook Neighborhood
Mary Peveto	Neighbors for Clean Air
Stacey Schroeder	North Portland Air Quality / University Park Neighborhood
Christine Svetkovich	DEQ
Alan Sproutt	Vigor Industrial
Councilor Sam Chase	Metro~
Speaker Tina Kotek	Oregon House of Representatives~

Interested Parties: John Krallman (Neighbors for Clean Air), Mathew Cusma (Schnitzel Steel), Lisa Timmerman (Port of Portland), Phil Ralston (Port of Portland), Paul van Ortin (City of Portland, Office of Neighborhood Involvement), Michelle Kunec-North (Bureau of Planning and Sustainability, COP) Bobby Lee (Governor's Office), Adam Baulere (Neighbor), Amanda Hess (Sen. Chip Shields), Sarah Armitage (DEQ), Andee Short (Rep. Tina Kotek), Penny Meiners (Neighbor), Stan Nowak, Dennis Padelacula, and Steve Greenwood (Oregon Solutions).

Meeting Notes

Welcome, Introductions, Purpose and Agenda

Deb Nudelman welcomed the group and opened the meeting. Councilor Sam Chase addressed the group. He thanked the individuals who have been working in between the meetings on strategies to help move progress forward. Speaker Tina Kotek said that she appreciated all of the efforts and energy of participants.

Nudelman asked for group introductions, walked through the proposed agenda, the materials, and their significance to meeting topics. This is the final of six meetings. The group then specifically requested to begin with an update from the Department of Environmental Quality (DEQ).

DEQ Monitoring Program Update

Christine Svetkovich, DEQ, was called on to provide an update. DEQ's North Portland Air Monitoring project began collecting data on November 1, 2014. The monitoring will continue through November 1, 2015. During this time, and for about six months afterward, DEQ will analyze the samples and ensure data meets quality standards. After the quality assurance process is complete, by mid-2016, DEQ will provide the monitoring results to the community and all interested parties.

During the spring of 2016, DEQ will contact Speaker Kotek's office, the Swan Island Business Association, representatives from each neighborhood association, Neighbors for Clean Air, and others interested parties to set up public meetings and share the results, when available, with the community.

DEQ will also provide the information on the project website which is located at: <http://www.oregon.gov/deq/AQ/Pages/monitoring/NPaqmonitoring.aspx>

Declaration of Cooperation Reflection

Nudelman asked the table for reflection as to how the Declaration of Cooperation helped move this process along. What was a tangible outcome from this process? She stated that progress can be measured in short timeframes such as the Forum process or over a longer timeframe that incorporates progress before and after this process has been concluded. Sometimes what seems like failure at one juncture may merely be a step toward success later on. She then specifically asked individuals to reflect on the six goals that made up the purpose of this intended forum

The group generally agreed that they touched on item numbers one through six, process-wise, but spent most of their time on numbers one, three, and six. The group generally agreed that there is much work to be done on numbers four and five.

The group then provided the following, more specific, input:

- Information sharing was helpful to hear various perspectives, especially from the environmental community.
- The hope is that there will be a dynamic shift in perspective-building.
- There has not been resolution on any specific issues but there have been some really good projects launched as a direct result of these meetings (i.e. DEQ project).
- Communication lines have been established to move forward.
- This has been an enlightening experience. To bring us all together and have common information to be working off has been really helpful.
- This has been a frustrating experience. There has not been as much progress as individuals had originally hoped.
- Tangible outcomes and meaningful results are going to take work beyond this process.

Straw Proposal Workplan

Nudelman called on Sarah Angell and Mary Peveto to provide a summary of the three documents that they collectively created. IMPACT 2020 is a six-year district-based, community-industry partnership model designed to address the needs of promoting urban density, while understanding and unpacking the conflicts between residential housing, economic development, transportation, freight movement, and industrial activity in the Portland Metro region.

The aim is to use non-traditional air emissions regulations and incentives to foster sustainable industrial business practices and mitigate negative impact of industrial activity on adjacent communities while supporting economic vitality in the Swan Island area. This project serves as the formalization and extension of the North Portland Air Quality Forum, and as a replicable model for industrial districts region-wide.

Angell explained that there is a lot of content here. Years one and two include robust engagement feedback that is interactive and provides businesses with the opportunity to decipher where their pain points are, as well as whether climate change is an issue when thinking about business. Angell is interested in a process that will put the problem in the middle. Everyone is a contributor to air quality. The idea of IMPACT 2020 is to engage both private and public entities that contribute to air quality. Some ideas include using clean diesel technology, creating incentives for wood burning stoves, and implementing no burn days.

Peveto explained that she struggles with IMPACT 2020 and posed the question: What's the impetus? It takes a tremendous amount of buy-in. How do we put this in context for businesses to participate? There needs to be a regional umbrella mandate. The Portland metro region presents a unique area for air toxins and pollution sources. We need to move DEQ's mandate to a regional mandate. Once we have an understanding as to what creates the impetus and regulations in place that is when everyone can come to the table to be in compliance. A model becomes replicable once a mandate on air quality is secured, scientific research is conducted, and there is community and business engagement. It is going to take time to integrate an outcome that addresses all of these.

Hoell mentioned that there is: (1) something very Swan Island-based, and then (2) there is a regional focus. Originally we said that we are here to talk about Swan Island, not the region. It does not seem like we have the right people sitting down at the table for a regional discussion. Councilor Chase said that having a regional strategy, where rules are in place, is an option that could create a more

predictable environment. Peveto said that we started with one community with a particular problem with one business. If we want to create a solution beyond one business and one community, there has to be a regional impetus. There was a realization that there is a bigger problem than Swan Island.

Nudelman asked the group what would bring organizations to the table to discuss this at a regional level. The group provided the following input:

- Businesses want to collaborate where they can and when it makes sense. Some possible solutions might be to put the regulations under a government or a Metro planning umbrella.
- Conversations with stakeholders have to occur across the board.
- Evaluation of different areas around emission control technology needs to take place.
- There must be a collective interest from industry to reduce nuisance and odors from occurring.
- There needs to be a convincing argument that specific businesses and the industry are producing nuisances and odors.
- Businesses are comfortable with regulations and being told what to do.
- There has to be a focus on environmental stewardship.

Nudelman summarized the conversation, and asked the group to consider the following four options:

- Option A: Move forward with IMPACT 2020;
- Option B: Extend this process somehow;
- Option C: Summarize and conclude this process; or
- Option D: Participants come up with an alternative conclusion.

Nudelman asked the group to consider these options and provided the group with a 15-minute break.

Striving for Agreement on the Approach

Nudelman welcomed everyone back and asked the group to share their thoughts on the options presented.

Many participants saw Option A as exciting and a good starting model. It was determined that a lot of big solutions (such as this) have to come from a federal level. This may be an opportunity to educate the group on particular matter standards so that businesses have certainty. Some group members agreed to move forward with this option for the first six months and others requested that it be punted for another six months. Some members that chose other options mentioned that if this program started gaining momentum, there would be consideration to join. Option A was also determined a big task to take on and a long-term program. A few members mentioned that they could not commit to move the program forward as it would be too time-intensive. One member mentioned that Option A doesn't feel like an outcome of this group, but rather an experience that can help inform Option A.

Some participants requested that Option B be considered to extend this process somehow. However, there weren't any new suggestions. One result that could be considered a piece of Option B is the air monitoring program that DEQ launched.

Some participants said that Option C is their preference. Summarization of the process, figuring out what we can learn from it, and asking informed questions is where we are at now. They were excited about the work that has gone into the process but cannot put more resources into this process now.

One participant suggested that Option D might be a hybrid of Option A and C. They were committed on sharing some responsibility of moving IMPACT 2020 forward to some degree, but believe that a summarization of this process should be completed and a new process needs to be developed.

Nudelman summarized the discussion and provided the below points and possible outcomes from the conversation.

Whether or not it's full consensus, this group has a number of entities that are willing to continue IMPACT 2020. Councilor Chase, Angell, and Peveto have agreed to engage in a strategic conversation regarding Option A. They will inform the group of the outcome of their conversation.

A way for a component of Option D to occur is to ask DEQ whether they can make a commitment that when the information is gathered and available to this group, that town halls are conducted to share the information. The monitoring will conclude on November 1, 2015.

Without an overwhelming articulation of support to move forward with other approaches, the group agreed that the most appropriate outcome would be Option C – to conclude, evaluate, and summarize the efforts of the Forum. Nudelman asked Steve Greenwood if there is a way for Oregon Solutions to somehow synthesize and articulate the “lessons learned for the future.” This process could include interviews or surveys. Greenwood agreed to follow through on this task and provide the outcome to the group.

Next Steps and Summary

Deb thanked the group for its hard work and dedication and expressed appreciation for a willingness to participate in the process. She then asked Steve Greenwood, the Program Manager – Collaborative Systems for Oregon Solutions, to share some reflections on the process and close the meeting. Greenwood said that it was clear that the group did not get through the whole workplan. He acknowledged that they did complete some of the goals that were intended very well. He recognized Angell and Peveto and that their collaborative work together was not anticipated at the beginning of this process. In an effort to move their work forward, Angell, Peveto, and Councilor Chase agreed to have a strategic conversation, in the near future, about the implications of work moving forward as it related to the stakeholders they represent and the issues to be addressed.

Greenwood continued to thank the co-conveners and acknowledged that their leadership was appreciated and extremely helpful. This has been a challenging topic and process.

Speaker Kotek and Councilor Chase acknowledged the progress and thanked everyone for their effort. The meeting was adjourned.

This memo respectfully submitted by Kearns & West.